

JULIE PLATH

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@julie_plath

CAPABILITY STATEMENT

A qualified communications professional with more than 20 years' experience in corporate communications, marketing and public relations.

Core Competencies:

Copywriting, web content, marketing, social media, brand development and public relations consultancy.

Capacity:

- (a) As an individual freelancer; or
- (b) As a contractor through Queensland Industry Advocate

Recent Clients: 2015/2016

- Queensland Industry Advocate Magazine – submission writing
Robert Dark: 0417 623 156
- Success Business Magazine – editorials, sub-editing
Marissa Candy: 0434 520 902
- 360 Cre8ive Enterprises – editorials, sub-editing, script writing, brochure content, web content
Christian Gordon: 0455 900 730
- Jewellery By Design – web content, submission writing
Bevan Hill: 0428 988 041

Individual Freelance

As an individual freelancer I can provide consultancy services as listed above on an hourly basis or by a per project fee. Hourly rate is \$75 and project fees will be negotiated on a case by case basis.

Contractor

For larger projects and campaigns, I can contract through Queensland Industry Advocate, offering services including copy writing, digital media, professional video production, communications, public relations and social media management and training.

Career Experience:

- Director Communications – St Patrick's College Townsville
- Executive Officer Communications – Townsville Catholic Education
- Corporate Communications Manager – Townsville Enterprise Limited

Qualifications

- Master Public Relations (USQ)
- B Administration (Tourism Marketing) Hons (JCU)
- Member Public Relations Institute of Australia